

# Agenda for High Peak Liberal Democrats

## Local Election Campaign Planning Meeting

Tuesday 5<sup>th</sup> February 7.30pm at REMS Cafe Bar, Chapel

### 1. Introductory remarks

2. Candidates - who's fighting where? Which gaps need to be plugged so we have a candidate in every target seat and a candidate in all the other wards (but not necessarily every seat in non-target wards) Have we started the approval process?

### 3. Pre-campaign activities

- a. Non-election Leaflet delivery
- b. Non-election social media work
- c. Residents surveys
- d. Starting postal cote organisation
- e. Preparing election campaign leaflets, including use of Three Leaflet Deal from Election Workshop and working out a delivery schedule
- f. Posters : Checking on lists of known poster sites, checking on quantities of stakes and boards. Paper posters etc
- g. Canvass Preparing canvass sheets, apps for mobile phones etc

### 4. Election Campaign

- a. Appointment of election agent
- b. Delivery officers
- c. Poster officers
- d. Canvass officers
- e. Social media work - boosts? and blogs?
- f. Reporting and dealing with opposition activity
- g. Polling Day organisation

### 5. Finance

- a Pre-campaign
- b. Election - election expenses legalities, source of funding

### 6. AOB