

High Peak Liberal Democrats
Constituency Executive Meeting

Notes of the meeting held on Tuesday 24th September 2019

at

The Sycamore, Birch Vale

1. Apologies

R Atkins, A Forbes, S Worrall

2. Minutes of the previous meeting

Accepted

3. Matters Arising

3.1. It was agreed to postpone further discussion of the High Peak Development Strategy.

3.2. There were no further matters arising.

4. National Context

4.1. The recently selected PPC, Guy Kiddey, was welcomed to the meeting and congratulated on his selection.

4.2. Campaign Plan.

4.2.1. It was agreed that there was a need to formulate a plan to guide activity during the election campaign, once declared.

4.2.2. It was further agreed that the initial planning team would comprise: Guy Kiddey, Alistair Forbes, Barrie Taylor and Ray Atkins with other members being recruited on to the team as necessary. The team is charged with formulating a plan, and conducting regular reviews in the light of evolving circumstances.

4.2.3. It was proposed, and accepted, that Guy Kiddey and Alistair Forbes be provided with an up-to-date list of members and supporters.

4.2.4. Suggestions were made as to the nature of the plan and how the targeting of material might be deployed to best effect. The planning team will take account of the suggestions made.

4.3. Deals with other parties

4.3.1. A general discussion took place.

4.3.2. Consideration was given to the, 'Best for Britain' promotion of a pro-EU alliance.

4.3.3. It was noted that the advice from the national party is to, "avoid making any concrete official constituency agreements at this time".

4.4. Election campaign budget

4.4.1. It was agreed to set a budget of £9000 for the future election campaign.

4.4.2. The budget is to be deployed in line with campaign plan actions, and will be reviewed as the campaign advances.

4.5. Pre election activity

4.5.1. The PPC outlined his approach to the pre election period. He indicated that activity to date has covered:

- 4.5.1.1. Street stalls
- 4.5.1.2. Social media activity
- 4.5.1.3. Radio interviews
- 4.5.1.4. Setting up meetings
- 4.5.1.5. Printed material

4.6. Social Media and website activity

4.6.1. Mark Smitham and Eliot Roper are working collaboratively on a social media campaign and on upgrading the website.

5. Member's issues

- 5.1. CC Beth Atkins reported on CC activity.
- 5.2. BC David Lomax reported on BC activity.
- 5.3. Barrie Taylor reported on the Lib. Dem. Conference.
- 5.4. Margaret Weaver noted the recent untimely death of Roy Bickerton whose funeral will be held on October 7th at 1.00 pm at New Mills Town Hall.

6. Next meeting

7:30 pm on 22nd October 2019 at Old Hall Hotel, Buxton.

Action	Responsible	Time scale
The election campaign group to meet	Barrie Taylor	asap
High Peak Lib Dem website to be updated	Mark Smitham and Eliot Roper	asap